



## Connectique & Câbles

Alpha Wire manufactures multi-conductor cables, hook-up wire, tubing, and related products for the electronic and electrical markets. Founded in New York City as a supplier of wire strengtheners to the millinery industry in 1922, Alpha Wire grew to become a valued supplier to the expanding radio industry through the 1930s by producing wire and insulators for antennas. Alpha used materials such as rubber and varnish-impregnated textiles to coat wire products. In the decades that followed, business was propelled by the defense industry's electronic needs during World War II, and by the advent of television. Alpha's product line grew proportionately, and Alpha began to explore new applications and introduced the use of plastics to insulate the wire and cables

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